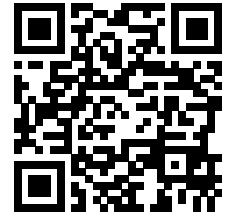# Nathan Staton
Front-End Developer

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~Profile

Nathan is currently working as a Front-End Developer for PACE Communications in Greensboro, North Carolina and works independently for clients as a freelance web designer & developer. He is skilled in designing and implementing responsive websites using Wordpress and custom Gutenberg Blocks that require deep knowledge of both front-end and back-end disciplines.

~Skills

Responsive Design	Vue / Vite	PHP, HTML, SCSS	CRM Integration
Wordpress, ACF	React, Angular	Javascript, jQuery	Bootstrap 5
Gutenburg Blocks	ADA, UI/UX	Gulp, Webpack	Laravel MVC

~Tools

Sketch, XD, Figma	GIT, Gitlab	Pantheon, MAMP	MacOS
MySQL, Composer	NPM, Node.JS	SSH, Shell	JIRA, Workfront

~Experience

PACE Communications
Front-End Developer

Sept 2014 - Present

Currently working as a contributing member of the Front-End Development team at PACE Communications. Disciplines range from updating client websites, creating responsive email designs, and helping maintain a variety of digital services. Online properties include PACE-Core, timeline, custom MVC templates within Wordpress, Drupal and more. Projects can range from simple website updates and tweaks to more robust feature sets and website redesigns. My primary role is to facilitate the individual needs of each client with a focus on interaction and development. I am usually working through the ticketing system JIRA and coordinating with project managers on scope and timing under the direction of the client and project stakeholders.

Featured Clients:

- Walmart
- NC Zoo
- Verizon
- Wells Fargo
- Four Seasons
- S&P Global
- USAA
- Argo
- Bristol-Myers-Squibb
- Stainmaster
- AAA
- BB&T
- Truist
- LYCRA
- Rackspace
- Southwest Airlines
- Trulia
- NewYork-Presbyterian
- Invista

Nathan Staton   Aug 2004 - Present
Web Designer & Developer, Graphic Designer

Freelance has always been a rewarding and exciting way to help companies reach their marketing goals. I tend to wear many different hats as my role shifts depending on the client need and capacity for work. Projects range from designing product packaging, developing new functionality for a website, revising web banners and documents, or starting a web development project from the ground up. My most notable achievement was helping develop the first COVID-19 test kits to market in 2020. Since this time, I have primarily been working within the medical industry focusing on machine learning for scientific research.

Featured Clients:

- Labcorp
- Signup Genius
- Analytics 4 Life
- Clinetic Consulting
- Tiger Moth Creative
- York Technical College
- Wilder&
- CorVista
- Pixel
- Stanley Benefits
- Gefen Productions
- Mitre Design

Featured Projects

- Labcorp: COVID-19 test kits
  During the 2020 pandemic I was able to work on the package design for both over the counter and doctor prescribed kits. This includes working with the FDA and lab scientists to get federal approval for the end result. This spans many variants and revisions based on new scientific data regarding COVID-19.

- Labcorp: Video infographics
  Apart from designing the COVID-19 test kits, I was asked to create the animated infographics that would be played on national television. The animation was featured on CNBC Squawk Box, NBC News, and a variety of others.

- CorVista: Graphic Design
  Designed marketing materials that were used in promotional and internal presentations that help to illustrate how machine learning can be used for patient diagnoses.

- Signup Genius: Webapp
  Helped to design and build a web based Angular app that leverages Adobe ColdFusion so users can create forms offline with their smart phones.

~Experience

Mitre Agency   Apr 2013 - 2014
Designer / Developer

I worked under the direction of the design and creative director, specializing in front-end development and printed/digital graphic solutions. My primary role was to facilitate the individual needs of each client with a primary focus on design and interaction.

Featured Projects:

- VF Corporation:
    - Wrangler Jeans (Product Ticketing / Branding)
    - Wrangler Western (Product Ticketing / Branding)
    - Riggs Wear (Product Ticketing / Branding)
    - Genuine Wrangler (Product Ticketing / Branding)
    - Riders by Lee (Product Ticketing / Print Media)
    - Wrangler FR (Product Ticketing / Branding)

- B/E Aerospace:
    - Tradeshow Booth (Conceptualizing / Print Media)
    - Promotional Materials (Print Media)

- GSK:
    - Presidential Presentation Video infographic (Digital Media)
    - Printed Ads (Print Media)

- UNCG:
    - Email Templates - Contactology (HTML / CSS / Template API)
    - News and Features (HTML / CSS / PHP / Wordpress)

~Experience

National Agents Alliance   Oct 2011- Apr 2013
Web / Graphic Designer

I worked collectively within the NAA Creative Team specializing in front-end design and implementation for mobile/desktop websites and web apps. I also facilitated corporate marketing strategies that help cultivate the culture of NAA through email blasts, branding / identity, trade show displays, print media, and advertising.

Featured Projects:

- NAA Corporate
- Career Builder
- WebMD