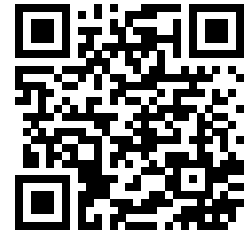




Nathan Staton

Freelance Web Developer

nathan@nathanstaton.com
910-220-1414
nathanstaton.com/showcase



[Interactive Showcase](#)

~Profile

Nathan is currently working as a freelance front-end and backend web developer. He is skilled in implementing Wordpress Gutenberg React blocks and custom functionality for highly interactive, responsive and accessible websites. He has a deep understanding of both the front-end and backend disciplines of web development and design.

~Skills

Responsive Design	Vue / Vite	PHP, HTML, SCSS	CRM Integration
Wordpress, ACF	React, Angular	Javascript, jQuery	Bootstrap 5
Gutenberg Blocks	ADA, UI/UX	Gulp, Webpack	Laravel MVC

~Tools

Sketch, XD, Figma	GIT, SVN	Pantheon, MAMP	MacOS
MySQL, Composer	NPM, Node.js	SSH, Shell	JIRA, Workfront

~Experience

Freelance

August 2004 - Present

Web Designer & Developer, Graphic Designer

Freelance has always been a rewarding and exciting way to help companies reach their marketing goals. I tend to wear many different hats as my role shifts depending on the client need and capacity for work. Projects range from designing product packaging, developing new functionality for a website, revising web banners and documents, or starting a web development project from the ground up. My most notable achievement was helping develop the first COVID-19 test kits to market in 2020. Since this time, I have primarily been working within the medical industry focusing on machine learning for scientific research.

Featured Websites

- [AlphaBEST](#) ([showcase](#))
- [York Technical College](#) ([showcase](#))
- [Housing Collaborative](#) ([showcase](#))
- [Ledgible](#)
- [Analytics 4 Life](#)
- [CorVista](#)
- [Clinetic](#)
- [Journey Church](#)

Featured Clients

- Tiger Moth Creative
- Wilder&
- Labcorp
- Pixel
- Signup Genius
- Stanley Benefits
- Gefen Productions
- Mitre Design

~Experience

(continued)

Featured Projects

- Labcorp: COVID-19 test kits
During the 2020 pandemic I was able to work on the package design for both over the counter and doctor prescribed kits. This includes working with the FDA and lab scientists to get federal approval for the end result. This spans many variants and revisions based on new scientific data regarding COVID-19.
- Labcorp: Video infographics
Apart from designing the COVID-19 test kits, I was asked to create the animated infographics that would be played on national television. The animation was featured on CNBC Squawk Box, NBC News, and a variety of others.
- CorVista: Graphic Design
Designed marketing materials that were used in promotional and internal presentations that help to illustrate how machine learning can be used for patient diagnoses.
- Signup Genius: Webapp
Helped to design and build a web based Angular app that leverages Adobe ColdFusion so users can create forms offline with their smart phones.

~Experience

(continued)

PACE Communications

September 2014 - July 2023

Front-End Developer

I worked as a contributing member of the front-end development team at PACE Communications. Disciplines range from updating client websites, creating responsive email designs, and helping maintain a variety of digital services. Online properties include PACE-Core, timeline, custom MVC templates within Wordpress, Drupal and more. Projects can range from simple website updates and tweaks to more robust feature sets and website redesigns. My primary role was to facilitate the individual needs of each client with a focus on interaction and development. I would usually work through the ticketing system JIRA and coordinating with project managers on scope and timing under the direction of the client and project stakeholders.

Featured Websites

- [Wells Fargo](#) (showcase)
- [S&P Global](#) (showcase)
- [Stainmaster](#) (showcase)
- [PepsiCo](#)
- [NewYork-Presbyterian](#)
- [BB&T / Truist](#)
- [Domtar](#)
- [CollegeSTEPS](#)
- [Ubiquity](#)
- [Harlem Children's Zone](#)
- [NC Zoo](#)
- [Bristol-Myers-Squibb](#)

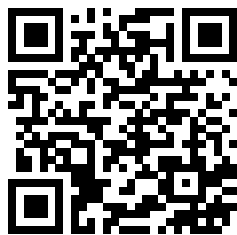
Featured Clients

- AAA
- Walmart
- Argo
- Trulia
- LYCRA
- Four Seasons
- USAA

I worked under the direction of the design and creative director, specializing in front-end development and printed/digital graphic solutions. My primary role was to facilitate the individual needs of each client with a primary focus on design and interaction.

Featured Projects

- VF Corporation:
 - Wrangler Jeans (Product Ticketing / Branding)
 - Wrangler Western (Product Ticketing / Branding)
 - Riggs Wear (Product Ticketing / Branding)
 - Genuine Wrangler (Product Ticketing / Branding)
 - Riders by Lee (Product Ticketing / Print Media)
 - Wrangler FR (Product Ticketing / Branding)
 - B/E Aerospace:
 - Tradeshow Booth (Conceptualizing / Print Media)
 - Promotional Materials (Print Media)
 - GSK:
 - Presidential Presentation Video infographic (Digital Media)
 - Printed Ads (Print Media)
 - York Technical College:
 - Website design and development - (HTML / CSS / PHP / Wordpress)
-



[Interactive Showcase](#)

**For more information please
visit my developer showcase**

nathanstaton.com/showcase